



WPVI-TV  
4100 City Avenue  
Philadelphia, PA 19131

AMERICAN MEDIA & ADVOCACY GROUP  
ATTN: ACCOUNTS PAYABLE  
815 SLATERS LANE  
ALEXANDRIA, VA 22314



WPVI-TV  
4100 City Avenue  
Philadelphia, PA 19131  
PHONE: (215) 878-9700

# INVOICE

REMIT TO: ABC INC. WPVI-TV  
14285 Collection Center Drive  
Chicago, IL 60693

PAGE: 1

## BILL TO:

AMERICAN MEDIA & ADVOCACY GROUP  
ATTN: ACCOUNTS PAYABLE  
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ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CONGRESSIONAL LEADERSHIP  
PROD: 2012  
TITLE: 240059

INVOICE NUMBER: 68-800045806 BROADCAST MONTH: NOVEMBER  
ORDER NUMBER: 394471 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : C: 251 P: 454 E: 2878  
ESTIMATE#: 251 454 2878  
SCHEDULE DATES: 10/30/2012 - 11/06/2012 AGY#/ADV#: 20053/26617  
BILLING CYCLE: MONTHLY DATE: 11/25/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	11/02 - 11/02	05:00A-06:00A	1,000	1	11/02	FR	05:47:34A	:30		2012CLFNJ001H	1,000		
2	11/05 - 11/05	05:00A-06:00A	1,000	1	11/05	MO	05:18:29A	:30		2012CLFNJ001H	1,000		
3	10/31 - 11/02	06:00A-07:00A	2,000	2	10/31	WE	06:25:47A	:30		2012CLFNJ001H	2,000		
					11/02	FR	06:54:15A	:30		2012CLFNJ001H	2,000		
4	11/05 - 11/06	06:00A-07:00A	2,000	2	11/05	MO	05:58:37A	:30		2012CLFNJ001H	2,000		
					11/06	TU	06:42:12A	:30		2012CLFNJ001H	2,000		
5	10/31 - 11/02	07:00A-09:00A	2,000	2	10/31	WE	07:48:45A	:30		2012CLFNJ001H	2,000		
					11/02	FR	07:48:10A	:30		2012CLFNJ001H	2,000		
6	11/06 - 11/06	07:00A-09:00A	2,000	1	11/06	TU	07:25:13A	:30		2012CLFNJ001H	2,000		
7	11/03 - 11/03	06:00A-08:00A	800	1	11/03	SA	06:25:00A	:30		2012CLFNJ001H	800		
8	11/03 - 11/03	08:00A-09:00A	2,000	1	11/03	SA	07:58:01A	:30		2012CLFNJ001H	2,000		
9	11/04 - 11/04	06:00A-07:00A	600	1	11/04	SU	06:28:32A	:30		2012CLFNJ001H	600		
10	11/04 - 11/04	07:00A-08:00A	750	1	11/04	SU	07:48:10A	:30		2012CLFNJ001H	750		
11	11/04 - 11/04	08:00A-09:00A	2,000	1	11/04	SU	08:46:50A	:30		2012CLFNJ001H	2,000		
23	10/30 - 11/02	04:00P-05:00P	1,400	4	10/30	TU	04:53:46P	:30		2012CLFNJ001H	1,400		

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. The broadcast time reflects the exact start time of each spot.

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ACCOUNTING

Print Date: 12-06-2012



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23	10/30 - 11/02	04:00P-05:00P	1,400	4	10/31	WE	04:11:28P	:30		2012CLFNJ001H	1,400		
					11/01	TH	04:28:27P	:30		2012CLFNJ001H	1,400		
					11/02	FR	--:--	:30		2012CLFNJ001H	0	PREEMPT# (336504) -	-1,400
					11/03	SA	07:18:20A	:30	11/02	2012CLFNJ001H	800	MG#(336504)	800
					11/04	SU	12:24:53P	:30	11/02	2012CLFNJ001H	600	MG#(336504)	600
24	11/05 - 11/05	04:00P-05:00P	1,400	1	11/05	MO	04:19:09P	:30		2012CLFNJ001H	1,400		
25	10/30 - 11/02	05:00P-06:00P	2,600	4	10/30	TU	05:40:04P	:30		2012CLFNJ001H	2,600		
					10/31	WE	05:41:49P	:30		2012CLFNJ001H	2,600		
					11/01	TH	05:41:29P	:30		2012CLFNJ001H	2,600		
					11/02	FR	04:58:32P	:30		2012CLFNJ001H	2,600		
26	11/05 - 11/05	05:00P-06:00P	2,600	1	11/05	MO	05:18:36P	:30		2012CLFNJ001H	2,600		
27	10/30 - 11/02	06:00P-06:30P	3,500	4	10/30	TU	06:22:06P	:30		2012CLFNJ001H	3,500		
					10/31	WE	06:18:20P	:30		2012CLFNJ001H	3,500		
					11/01	TH	06:16:51P	:30		2012CLFNJ001H	3,500		
					11/02	FR	05:58:12P	:30		2012CLFNJ001H	3,500		
28	11/05 - 11/05	06:00P-06:30P	3,500	1	11/05	MO	06:27:56P	:30		2012CLFNJ001H	3,500		
29	11/04 - 11/04	06:00P-07:30P	1,800	1	11/04	SU	06:11:08P	:30		2012CLFNJ001H	1,800		
30	10/30 - 10/31	07:00P-07:30P	3,600	2	10/30	TU	07:15:30P	:30		2012CLFNJ001H	3,600		

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30 -	10/30 - 10/31	07:00P-07:30P	3,600	2	10/31	WE	07:24:33P	:30		2012CLFNJ001H	3,600		
32	10/30 - 10/31	07:30P-08:00P	3,600	1	10/30	TU	07:38:10P	:30		2012CLFNJ001H	3,600		
34	10/30 - 10/30	08:00P-09:00P	14,000	1	10/30	TU	08:23:18P	:30		2012CLFNJ001H	14,000		
35	11/03 - 11/03	03:30P-07:00P	3,200	1	11/03	SA	05:13:00P	:30		2012CLFNJ001H	3,200		
36	10/30 - 11/02	11:00P-11:35P	3,900	3	10/30	TU	11:30:26P	:30		2012CLFNJ001H	3,900		
					11/01	TH	11:26:03P	:30		2012CLFNJ001H	3,900		
					11/02	FR	--:--	:30		2012CLFNJ001H	0	PREEMPT# (336508) - PER SALES MANAGEMENT	-3,900
					11/04	SU	11:12:29P	:30	11/02	2012CLFNJ001H	3,900	MG#(336508)	3,900
38	11/02 - 11/02	11:30P-11:40P	2,500	1	11/02	FR	11:30:53P	:30		2012CLFNJ001H	2,500		
45	11/01 - 11/01	05:00A-06:00A	1,400	1	11/01	TH	05:14:22A	:30		2012CLFNJ001H	1,400		
TOTAL UNITS: 41					ACTUAL GROSS BILLING: 105,050.00							TOTAL ADJUSTMENTS: 0.00	
PERIOD GROSS COST PER ORDER CONFIRMATION: 105,050.00					AGENCY COMMISSION: -15,757.50								
					NET DUE: 89,292.50								

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